



PO Box 504 | 161 Main Street | Bradford, PA 16701
P: 814.368.6181 | F: 814.368.5300
www.uwbanews.org

Quarterly Community Impact Application Requests for Proposal (RFP) Process for Quarterly Funding

Please read all policies and guidelines:

- Programs to be funded must fall into one of three Focus Areas: Health, Financial Stability, Education
 - **Health:** Decrease violence and sexual assault, improve mental health, reduce alcohol and drug abuse and improve ability to live independently
 - **Education:** Improve school readiness, academic and career performance
 - **Financial Stability:** Improve food security and increase safe and affordable housing, increase skills to improve financial stability and increase skills to obtain employment and/or improve wages
- Be a qualifying 501 (c) 3 non-profit organization, as defined by the Internal Revenue Service, providing a health and human service program to the community that meets and supports the funding criteria of the United Way of the Bradford Area, Inc.
- The United Way of the Bradford Area, Inc. will fund operational expenses that have direct support in the execution of your program but ask that administrative expenses not exceed 20% of the ask.
- The agency shall furnish financial reports when requested to United Way of the Bradford Area, Inc. and upon reasonable notice provide financial and other information relative to programs and services offered by said agency.
- Marketing materials to advertise and promote the awarded program must display the United Way of the Bradford Area, Inc. logo
- Post Allocation Reports will request proof of purchases, photo documentation of the event and/or testimonials from participants or volunteers attending the event.
- Funds will be first granted to requests that aim to meet the root causes of local needs as well as measures to help individuals in difficult circumstances to retain paths of success.

If your organization is granted funding, it will be necessary that your agency is compliant with submitting a post allocation report for the requested program. This report is available at uwbanews.org and included with the emailed or mailed award letter. The post allocation report must be returned to the United Way of the Bradford Area within 45 days of program completion. Late or incomplete reporting will result in future funding being withheld or denied until all documentation is submitted to and approved by the UWBA Board of Directors.

If additional information, clarification, or an agency visit is required, a representative from United Way will contact your organization.

Please feel free to contact the UWBA at admin@uwbanews.org, or by calling (814) 368-6181 with questions or concerns. Thank you for your interest in collaborating with the United Way.



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Request for Funding Application

Funding Stream Requesting			
<input type="checkbox"/> Quarterly		Which Quarter	

Organization Information	
Legal Name	
EIN#	
Address	
City, State, Zip	
Phone	
Contact Name	
Contact Title	
Mission Statement	

Financial Request Information			
<i>(Not to exceed \$1,500 for quarterly applications)</i>			
Requested Funding	\$	Total Program Budget	\$
What other sources of funding (e.g. grants, endowment earnings, fees, etc.) do you have to support this program? Please include the type of activity and the net dollar result.			

Program Information			
Program Name			
New or Existing Program?	<input type="checkbox"/> New	<input type="checkbox"/> Existing	If existing, how long?
Has this program been previously funded by the UWBA, Inc.?		<input type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, when?		If yes, how much?	

Additional Program Information Requested
Program Overview: What specific services or activities will be delivered by this program? Please include a description of your plans for outreach to the target population, which UWBA focus area (health, education and/or financial stability) the program will meet as well as a detail of how your program will address this specific focus area and why this program is needed in the community.



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(Program Overview Continued)

Targeted Outcomes: What are the expected individual outcomes for participants in this program? How many individuals/families are you aiming to impact and how will you determine this outcome values (e.g. surveys, attendance sheets, etc.)? Identify if and how program participants and members of the community will be impacted. *Post Allocation Report will require monetary values to support target outcomes (e.g. how many individuals and/or families participated, how many kits handed out, etc.)

Marketing: What means do you intend to market and reach your target audience? Please include a flyer/advertisement sample of program with the UWA logo included.

Support: What support and/or relationship does your organization have with the United Way of the Bradford Area, Inc. (e.g. monetary contributions, volunteerism of staff, promotion or participation in events, etc.).

